The iPhone as an Emerging Enterprise Platform

1.15pm Wednesday 2nd December 2009
Finish ca. 5pm

Venue – The Alexander Hotel *(Aston Suite)*, Fenian Street, Dublin 2.

Programme

13:15	**Registration (& Sandwiches)**	
13:50	**Opening: Ruairí Ó hAilín, Enterprise Ireland.**	
14:00	**Tapadoo**	Dermot Daly
	"iPhone as an Emerging Enterprise Platform"	
14:40	**Intuition**	Keith O'Loughlin
	"Intuition's experience with iPhone"	
15:00	Short break	
15:10	**MyHome.ie**	Keith Mahon
	"Experiences with MyHome.ie on the iPhone"	
15:30	**WorldNet TPS**	Will Byrne
	"iPhone Case Study"	
15:40	**OS3**	Damian O'Suilleabháin
	"Approaches to iPhone development & the Irish iPhone Developer community"	
16:00	**Panel Discussion / Q&A**	
16:30	**Networking Reception**	

This Technology Roadmap Seminar is sponsored by Enterprise Europe Network
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